



**APPLICATION FOR IMAGE LOAN AND REPRODUCTION**

Contact name	
Company	
Address	
Telephone	
Email	

**IMAGE DETAILS**

Name of artist	
Title of artwork	
Date of artwork	
ACC accession number	

(This can be found at [www.artscouncilcollection.org.uk](http://www.artscouncilcollection.org.uk))

**IMAGE USE** – please complete all sections relevant to how you will be using the image

**EDITORIAL USE: BOOKS / CATALOGUES / MAGAZINES**

Title of publication	
Author	
Publisher	
Language country	
Print run	

Will the image(s) be used on the cover?      Yes      No

If yes, where?	Front	Back		
What size will the image(s) be reproduced?	¼ page	½ page	Full page	Double page

**MARKETING USE: PRIVATE VIEW CARDS, POSTERS, 'WHAT'S ON' GUIDES, LEAFLETS, ETC.**

Will the image(s) be used on a private view card/invite?                      Yes      No

Will the image(s) be used for any other marketing material?                      Yes      No

If yes, please describe in detail how the image(s) will be used, including print run, image size, etc.

- **We do not allow our images to be given to third parties for free for the purpose of press or marketing. Fees are decided on a case by case basis.**
- **Please note that if images are to be used for marketing purposes, the Arts Council Collection must see proofs before printing.**

**PRESS USE**

Will the image be used for a press campaign?    Yes      No

If yes, please describe in detail how the image will be used.

**WEB USE**

URL of the website	
Purpose of the website	
Length of time it will appear on the website	
Where will the image appear?	
Where can a credit accompany the image?	

**SOCIAL MEDIA**

Will the image appear on social media?

Yes

No

If yes, please describe in detail how the image will be used.

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**AUDIO/VISUAL USE: TELEVISION (TERRESTRIAL, DIGITAL, CABLE, SATELLITE) / RADIO / INTERNET STREAMING**

Title of the programme	
Name of broadcaster	
How many times will the image appear?	
In which countries will the programme be broadcast?	
How many transmissions would you like to clear rights for?	
Can a credit accompany the image?	
If no, where can a credit be shown?	

**Please return to:**

Grace Beaumont, Acquisitions Coordinator  
Arts Council Collection  
Southbank Centre, Belvedere Road, London, SE1 8XX  
Tel. +44 (0)20 7921 0878  
Email: [grace.beaumont@southbankcentre.co.uk](mailto:grace.beaumont@southbankcentre.co.uk)