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|  | **Arts Council Collection**  |

# Borrow Big!

# Application Form

Please ensure you have read the guidance information

## Overview Information

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| Name of organisation: |  |  |  |  |  |
| Name and job title of project lead: |  |  |  |  | . |  |
| Proposed exhibition venue: |  |  |  |  |  |  |
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| Venue Address: |  |  |
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| Phone: |  | Email |  |

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| Which of the 10 projects have you chosen: |  |

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| What are your proposed exhibition dates: |  |

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| Have you borrowed from the Arts Council Collection before? | YES☐ | NO☐ |

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| Have you discussed your application with a member of the Arts Council Collection team? | YES☐ | NO☐ |
| Please indicate your proposed opened times and admission charges (if applicable): |

Description of organisation. Please provide a short description (100 words or fewer) of your organisation, along with its aims and objectives:

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| Please provide a short summary of why you have chosen this project and what it will mean to your organisation if you are successful in being awarded this opportunity. (max. 300 words)

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## Installation

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| Please can you suggest how you work install this work, indicating where it will be in your building and how accessible this space is. You can include up to 5 photographs and/or diagrams if necessary. You are not expected to have all necessary installation information at this stage and we ask that you highlight the questions you would need to be answered and/or support you would like in order to ensure the work can safely be displayed in your venue (max 500 words): |

## Audiences

We would like you to tell us about your intended audiences and how your activity will engage/benefit them in the short- and longer-term.

When you answer, please consider:

- Direct participants as well as wider audiences (physical and/or virtual)

- How you identified these groups, are they new to you or have you worked with them previously?

- Evidence of demand/support for your project

- How you will support equality, diversity and inclusion through your activities.

Max (500 words)

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## Marketing

How do you propose to market or publicise this project to your audiences and the sector? Max 300 words

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## Budget Breakdown

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| Please provide a breakdown of all anticipated costs associated with the project. Please do not include staffing costs:

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| Headinge.g. tech support, learning resource, digital equipment etc. | Iteme.g. fee for freelancer, projector etc. | Anticipated cost | Further information |
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| Where costs exceed £4,500 please give details of how your organisation will fund this project?

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## Evaluation

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| We ask you to set three objectives which you will use to evaluate your project. Please ensure your objectives are specific, measureable, accurate, realistic and timed: |
| 1. |
| 2. |
| 3. |

For further information please see: https://www.artscouncilcollection.org.uk/collection/borrow-big